

8

Tips for Recording an Instructor Welcome Video at Home



Create a script or detailed outline to help keep your video brief. It should ideally be around 1 minute long.



Keep it simple. You do not need to cover your entire teaching career. Explain why you love your discipline and the courses you teach.



Sit or stand close to the camera. Ideally you should have just a little space above your head.



Maintain eye contact by looking into the camera or webcam. Cover your screen with a cloth if you find yourself wanting to look there.



Check your microphone settings and do a sound check in the environment where you will be recording.



Wear solid clothing that will contrast with your background. Avoid tight patterns.



Speak as you do in class - engaged, with enthusiasm for the subject. Add visual aids whenever possible.



Add a warm light in front of you instead of behind you. If you want to level up, use lighting from multiple points in the room.